

Dear Prospective Advertiser:

Dry Drayton Newsletter Advertisement

The Newsletter is delivered free to village residents and school parents from outside the village (over 300 copies) on behalf of the Dry Drayton School & Village Association (registered charity 269765) and copies are also placed in the Village Hall and Bar Hill library. The Newsletter contains a variety of articles and other details relevant to the village, the school and their surrounds and is a vital source of information about current events and happenings. The Newsletter also carries advertising from local businesses and we thank our advertisers most warmly for their support which offsets the printing costs and enables us to use our funds to support other school and village activities.

The Newsletter is printed in black and white on A4 pages, 10 times a year, and is delivered at the start of the month. The first issue of the year is in February. The rates this year for 10 issues are set out below and represent almost 20% discount if booked now. We may at our discretion consider bookings for shorter periods, in which case reduced discounts are likely to apply.

Size (approx. cm)	Cost for full year advertiser
¼ page (12 x 8.5)	£112
½ page (12 x 17)	£165
Full page (26 x 17)	£247

Please note that we have been able to hold our prices unchanged for the fifth year in succession.

By placing an advert you accept that the editor and the Dry Drayton School & Village Association are entitled to exercise their discretion not to include any advert which they believe is of an inappropriate or offensive nature and that the sizing given is approximate and depends on final editorial formatting. You also agree that the Newsletter will be circulated as described above and may be placed on the village website in whole or part.

If you would like to place an advert, please email me your confirmation and send a cheque payable to the “Dry Drayton School & Village Association” at your earliest convenience to: Roger Swain, Treasurer DDSVA, 4 Bakers Field, Dry Drayton, Cambridge, CB23 8EG.

Alternatively you can pay direct to: Bank: NatWest. Payee: Dry Drayton School & Village Association. Sort Code 60-04-23: Account No. 24182273.

If you would like to go ahead with a full year advertisement please let me know by 14 January latest to meet the print deadline for the February edition or to allow time if you are considering updating your ad. If you need help with this our editorial team, Sylvia Pryer and Cinammon Biar, can help.

With best wishes,

Roger Swain,

Treasurer, Dry Drayton School & Village Association.

Email: swainrog@aol.com